

eBlast

Building Better Online Relationships

We call it Tangible Marketing...

Email newsletters are rapidly becoming the preferred method of communication for businesses of all sizes. Never before have we had such a powerful, tangible solution for businesses to communicate and maintain ongoing relationships with their customers.

Our "eBlast" newsletters allow you to inform your customers about new products, special offers, community involvement, events and promotions, in fact the sky is the limit. Plus, eBlast drives traffic to your website and costs 50-75% less than the cost of traditional direct mail.

Never worry about missing deadlines, our account managers and eBlast designers make it easy for your company to deliver weekly, monthly or quarterly online newsletters that your customers will want to read. We will help you build and maintain your growing e-database, and keep everything on track to ensure our mutual success.

Every eBlast is as easy as 1 - 2 - 3.



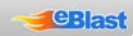
THE
MARKETING DEPARTMENT
of communication

Start building your online relationships today!
Call Kelly @ (760) 773.4420 and we'll get you started.

JOIN OUR EMAIL LIST
to receive coupons and special offers

Email:

Subscribe



① Email Acquisition & Management

- A custom eBlast signup form is provided to build your email database right from your website
- All emails are sent from whitelisted and authenticated servers
- Bounces and unsubscribes are managed automatically

② Design & Production

- Custom designed templates are created to further the branding of your company
- Our account managers work with you to integrate meaningful content to your subscriber base
- Printable coupons, special offers and incentives on a separate “landing page” may be added
- Links to web pages and other downloads may be integrated
- A “Forward to a Friend” link allows subscribers to easily forward the eBlast to multiple addresses



③ Reports & Analysis

- Client Username and Password is setup for online Report Access 24/7
- Custom reports include graphs and data illustrating open rates, click through rates, opt-in, opt-out and more..
- Data is generated and may be viewed in real time as each email is opened



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